Modern Role of Pharmacist - Celebrating World Pharmacists Day

Pharmacists are valuable assets in the entire chain of healthcare professionals and make highly valuable contributions to the industry and community at large. In order to increase the public awareness of the important role played by pharmacists, the International Pharmaceutical Federation (FIP) has designated 25th September every year as World Pharmacists Day. By allocating a day each year for the pharmacists, the FIP hopes to create more awareness about the role and contribution of the pharmacists in their community.

In fact, a pharmacist’s job goes beyond mere dispensing. The community pharmacists are the health professionals that are most accessible to the public. Their professional activities include patient counseling, provides drug information to health professionals, patients and the general public, and participate in health-promotion programs. In addition, community pharmacists play an important role in collecting information about the patient’s drug history, clarifying the patient’s understanding of the intended dosage regimen and method of administration, and advising patient on drug-related precautions. In some countries, pharmacists are also involved in monitoring and evaluation of the drug therapeutic response. Furthermore, the community pharmacists may also participate in compiling information on medicines, and particularly on newly introduced medicines. From there, such information can be delivered to other health professionals and patients, and thus assisting in promoting the rational use of drugs among the physicians and members of the public. It is thus unfortunate that due to the lack of awareness on the role of the pharmacists, pharmacists are being neglected despite the enormous potential contribution they can provide towards the improvement of public health.

Lovy Pharmacy, is known as the ‘Brick and Click’ pharmacy with its 50 chain of pharmacies and dispensaries all over in Malaysia, it provides the astounding online pharmacy and home delivery access to your doorstep. In addition, being strategically positioned adjacent to a BP Diagnostic Centre in a nationwide network chain, our pharmacists of Lovy Pharmacy work synergistically with doctors and other healthcare providers. We enable you to enjoy seamless healthcare services with desirable health outcomes. Our Pharmacist play an active role in providing evidenced-based drug information and drug therapy recommendation.

Nutridos Supplements

Lovy Pharmacy also hosts its house brand products including the BP proprietary equipments such as bluetooth blood pressure monitor and blood glucose meter as well as a wide range of Nutridos supplements. Our supplements include fish oil, calcium plus vitamin D, B complex, oat beta glucan, pre-and-probiotics as well as the Silymarin plus vitamin B complex.

Lovy Pharmacy and the University of Nottingham Malaysia Campus (UNMC) have signed an MOU to intensify collaboration between both parties in the field of pharmacy education.

Lovy Pharmacy is collaborating with AIA Med-Express – to offer the life insurance industry’s first doorstep delivery service for repeat prescription long-term medication to AIA’s Corporate Solutions customers.

We are proud to announce that we have been awarded ISO 9001 since 2014. We hope to continue to increase our range of products and services to better serve the community and Malaysian citizens.

We would like to take this opportunity to wish all the pharmacists in Malaysia "HAPPY WORLD PHARMACIST DAY"!

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